

Getting To Zero

A regional solution to end chronic homelessness in Yolo, Placer and Sacramento counties

Together with local government and business partners, Sutter Health is committed to helping raise \$20 million to support Getting to Zero and will match up to \$10 million in contributions.

There are more than 5,500 men, women and children who are homeless in the greater Sacramento region today, and that number continues to grow. As part of its longstanding commitment to improve the health and well-being of the communities we serve, Sutter Health launched the Getting to Zero campaign with a goal to end chronic homelessness in Yolo, Placer and Sacramento counties.

Getting to Zero seeks to realign public, private and philanthropic funds and resources in support of low- or no-barrier models of care — commonly referred to as Housing First, a nationwide best practice in ending chronic homelessness. This approach is not only a compassionate strategy with measurable outcomes and proven results, but is also required by the Department of Housing and Urban Development and the Department of Veterans Affairs in order to receive homelessness project funding.

Ultimately, our goal is to reach “functional zero” — meaning the number of individuals experiencing a housing crisis is equal to, or fewer than, the number of permanent housing units available to them. Together with local government and business partners, Sutter Health is committed to helping raise \$20 million to support Getting to Zero and by matching up to \$10 million in contributions.

Commitment to Paul’s Place in Davis

As part of Getting to Zero, Sutter Health has committed to match up to \$2.5 million in private donations to Paul’s Place — a multi-functional housing center designed to serve the most vulnerable individuals experiencing homelessness in Davis by providing housing and support services. Working with community leaders to leverage both public and private sector resources, we can come together as a community to raise the capital necessary to finance Paul’s Place

Why invest in Getting to Zero?

- The 2019 Yolo County Point in Time Count reported at least 655 people experiencing homelessness within the county, with approximately one third of them — 190 individuals — in the City of Davis. When people are unsheltered and reside in locations that are not meant for human habitation, it creates an individual and public health risk.
- During 2017, Davis Community Meals and Housing served 448 men, women and children who were homeless at the time they received services.
- Studies conducted around the state have found that once those experiencing homelessness are moved off the streets and into housing, costs associated with health care, law enforcement and other services for the homeless population are reduced by about 50 percent.
- Housing the homeless is not only the most cost-efficient way to solve homelessness, it is also the most compassionate answer. The Yolo County Point in Time Count also indicates people who are homeless and without shelter are much more likely than their sheltered counterparts to experience physical illness or disability, substance abuse disorders, and serious mental illness.



GETTING TO ZERO



Sutter Health

January 2019

Sutter Health Getting to Zero Investments

Since launching Getting to Zero in 2016, our investments have already achieved meaningful results. Working with our partners, we've successfully housed more than 1,000 individuals with nearly 90 percent of them receiving permanent housing in 2017. And as of January 2019, Sutter Health has partnered with four local jurisdictions and invested over \$5 million towards innovative housing solutions including:

- **City of Davis: \$233,000** | Davis Pathways Program to provide permanent supportive housing for individuals who are chronically homeless.
- **City of Roseville: \$375,000** | Homeless Prevention and Rapid Rehousing Program
- **Placer County: \$2,000,000** | Housing and rental subsidies for Whole Person Care Program
- **City of Sacramento: \$2,733,000** | \$433,000 to expand services to 24 hours a day, seven days a week at the Salvation Army's Center of Hope Emergency Shelter. In addition, Sutter committed \$2.3 million and secured a \$300,000 matching grant from local developer David Taylor to keep Sacramento's Railroad Street Triage Shelter open in 2018.

Matching Gift Process

To be eligible for a Getting to Zero match, gifts to support Paul's Place must be directed to the Sutter Davis Hospital Foundation (SDHF) to facilitate the Sutter Health matching process for philanthropic efforts. Once received, SDHF will provide the gift — plus the equivalent match — to Davis Community Meals and Housing, the entity that is managing finances for the Paul's Place project.

“Sutter Health is proud to be leading innovative collaborations that bring together elected leaders, business leaders and community leaders from across our region to effectively end homelessness in Placer, Sacramento and Yolo counties.”

— James Conforti

Chief Operating Officer, Sutter Health

Community Health Investments

Source of Funds is Sutter Health

The continuum of giving at Sutter Health ranges from community health programs to philanthropic partnerships.

Sutter extends its mission into the community and beyond the walls of our care facilities by meeting the community's most pressing needs through collaborative partnerships to improve personal and community health. These are partners who share our vision for community health and support a continuum of services for underserved populations, ultimately supporting a whole health stability model of care for those who need it.

Philanthropic Donations

Source of Funds is Community Philanthropists

As a not-for-profit health care system, Sutter Health relies on generous donors and partners to help make many of our programs and services possible for our communities. These philanthropic donations are critical to Sutter Health's ability to meet its mission of providing patients the best possible care.

Donations allow us to purchase equipment, invest in advanced technologies, create innovative programs, conduct research, and create new facilities. Generosity also helps get the latest equipment into the hands of clinicians faster. And while philanthropy certainly helps our hospitals better serve our community, it also serves a purpose for patients. Philanthropy can often play an important part in healing for patients, particularly when it follows a difficult life event.

In total, both philanthropy and community health investments contribute to our overall goal of better access to services and technologies to keep the community healthy and to create positive health outcomes.

Getting to Zero and Paul's Place are unique opportunities that combine philanthropic efforts with our community health efforts to introduce proactive health, mental health, and wellness solutions for individuals and their families that are culturally appropriate and motivating so community members can lead full and healthy lives.